



CANNAWELL

Cannabis meets Wellness

WHITEPAPER

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CANNAWELL

Project Owners:

The CANNAWELL Project was created and owned by R2 Global Energy Pt. Ltd. Singapore

Short term goal:

Create a standardized process in which the Cannabis Wellness Industry can grow efficiently through strategic collaborations between the different cannabis sectors, government agencies, academia, and customers. CANNAWELL will utilize Thailand's world-renowned leadership in Thai and Chinese Traditional Medicine services by strategically placing CANNAWELL Cannabis Spas in the most highly sought after and most popular leisure resorts in Thailand thus creating the World's first Cannabis/Traditional Wellness Leisure Travel market.

Long term goal:

To expand our Wellness locations to 50 Cannabis Leisure Wellness Resorts and 20 Cannabis Wellness Clinics initially in Thailand and thereafter, globally as regulations permit. In addition, we will establish from profits The CANNAWELL Fund, which will strategically invest initially in Thailand to achieve a mutually beneficial outcome for the CANNAWELL Token holders and the Thai people. Thereafter the same model shall be deployed globally as regulations permit. Finally, CANNAWELL shall develop Smart Agriculture Technology which shall focus on efficient and healthy cannabis farming.

Benefits to Token Holders:

As a Utility Token, CANNAWELL Token holders will be able to utilize the Token for all services and supplies within the CANNAWELL ecosystem. Management team will direct a percentage of net revenue generated from sales and services toward staking rewards to the Token holders. beneficiary of CANNAWELL funding will enter into an equity or profit share agreement where the Token holders of CANNAWELL will share in their monetary success. Beneficiaries of funding will repay loans and make profit share payments to the CANNAWELL Fund via the CANNAWELL Token and the same shall also serve to support staking rewards to Token holders.

Purpose:

THAILAND cannabis industry is projected to hit \$2 billion annually. CANNAWELL will utilize the evolving/growing Thailand Cannabis industry to generate global revenue/investment from private strategic investors and the sale of a centralized/decentralized CANNAWELL Token and industry specific Non-Fungible Tokens (NFTs). CANNAWELL Tokens and NFTs will be available for sale globally but revenues from teaming agreements, profit shares, equity positions will be available/utilized exclusively for direct/indirect support of Thailand Cannabis businesses.

With the relaxing of restrictions and new regulations legalizing the growing, harvesting, and selling of all approved/licensed CBD and THC products, CANNAWELL will secure collaborations with small cannabis industry leaders and universities for the advancement of an eco friendly process to maximize the profitability and education while minimizing the impact on agriculture and more importantly, traditional Thai values.

CANNAWELL has already teamed with strategic Industry partners to begin advancing the Thailand initiatives. We will continue to seek and cultivate relationships with new private partners and necessary government officials that can help CANNA-WELL advance its objectives.

Competitive Advantage:

CANNAWELL will utilize its relationships to secure all 12 Licenses of Narcotics Control Division Cannabis, such as Grow, Extract, Import, Export, Sell and Dominate. Obtaining all 12 licenses will position CANNAWELL as the “Go-To” team to fund and advance cannabis projects. Having each license under the CANNAWELL team provides two advantages:

1. It allows CANNAWELL to decentralize operations so we can team with multiple partners in EACH area of their expertise such as separating growers/farmers, processors, importers/exporters, domestic sellers etc.
2. Each prospective business partner would not need to seek licenses or funding for areas outside their expertise. The CANNAWELL team will serve as the liaison between all necessary process owners. This will allow each process owner to focus solely on their area of expertise and leave the coordination of the other processes to CANNAWELL. This coordination will minimize any over/under growing, miscommunication in supply/demand, delays in delivery, or negative impact on environment.

CANNAWELL, being a Project to advance the Thailand Cannabis Wellness Industry, can work with all businesses where our mission objectives align. It is our intent to



enter strategic relationships with several businesses across the full spectrum of the cannabis operation. This will ensure a stable and sustainable process as well as one unified focal point for the advancement of cannabis and Thai herbal products.

The Market

Currently Thailand is aggressively promoting the cultivation of medicinal cannabis plants. According to the GAP standard, "More than fifty thousand rai in community enterprises, cooperatives and farmers' groups and a large agricultural extension project with a large group of medicinal plants. A total of 37 plots in 22 provinces, 1,565 farmers, totaling an area of 7,913 rai, signed an agreement for herbal processing with major hospitals in that area, such as Chao Phraya Abhaibhubejhr Hospital, Pana Hospital, Trakan Phuet Phon Hospital, which is called where they are processed."

As stated by Ms. Ratchada Thanadirek, Deputy Spokesperson for the Prime Minister's Office, the drive of government policies aimed at encouraging farmers to generate income and add value from agricultural products, as well as supporting research studies and technology development of Thai medicinal plants, which aims to become a center for the production of medicinal plants and medical cannabis supplies.

Under the National Herbal Development Master Plan, The Ministry of Agriculture and Cooperatives **aims to make Thailand the world's leading producer and exporter of herbs and herbal products.** To increase income for farmers and countries in the era of Covid and "post COVID-19", now there are reports that the value of herbs and spices in the world market is about 10 billion US dollars, or about 300 billion baht, and this year it is expected that the total market of Thai herbal products will be worth more than 50 billion baht, a number that continues to grow from last year. The main export markets of Thailand are Japan, China, and the United States, etc. Specific to cannabis and hemp products, the market value for Thailand will be at US\$660 million and by 2024 it will jump to US\$2.5 billion. The main markets are the European Union, the US, which together account for 80% of the world market demand.

The Kasikorn Research Center, referring to Prohibition Partners' The Global Cannabis Report, expects the global cannabis market to continue to grow. In 2021, it was worth more than 139 billion US dollars, with 60% from the medical marijuana market and the remaining 40% from the recreational marijuana market. Thailand's medicinal cannabis market in 2021 was estimated to be worth around 3.6-7.2-billion-baht, accounting for only 0.02-0.04 percent of the gross domestic product.

Revenue					
Revenue	Year 1	Year 2	Year 3	Year 4	Year 5
No. of Green House	0	30	80	200	300
Capacity of CBD (kg)	0.00	4,665.60	12,441.60	31,104.00	46,656.00
Capacity of Terpene (Liter)	0.00	2,916.00	7,776.00	19,440.00	29,160.00
Revenue of sell CBD (500,000 baht per kg)	0.00	2,332.80	6,220.80	15,552.00	23,328.00
Revenue of sell Terpene (300,000 baht per liter)	0.00	874.80	2,332.80	5,832.00	8,748.00
Total Revenue (Million Baht)	0.00	3,207.60	8,553.60	21,384.00	32,076.00
Revenue					
Revenue	Year 6	Year 7	Year 8	Year 9	Year 10
No. of Green House	300	300	300	300	300
Capacity of CBD (kg)	46,656.00	46,656.00	46,656.00	46,656.00	46,656.00
Capacity of Terpene (Liter)	29,160.00	29,160.00	29,160.00	29,160.00	29,160.00
Revenue of sell CBD (500,000 baht per kg)	23,328.00	23,328.00	23,328.00	23,328.00	23,328.00
Revenue of sell Terpene (300,000 baht per liter)	8,748.00	8,748.00	8,748.00	8,748.00	8,748.00
Total Revenue (Million Baht)	32,076.00	32,076.00	32,076.00	32,076.00	32,076.00

Customers

The following is a list of Customers that should benefit and utilize the cannabis extracts, isolates, and distillates:

1. Manufacturers of food, beverages, drugs, dietary supplements, herbal products, cosmetics, animal feed
2. Practitioners of medicine / Thai traditional medicine / applied Thai traditional medicine / folk healers
3. Hospital operators
4. Public companies listed on the Stock Exchange of Thailand are:
 - a. TACC, beverage manufacturer and all cafe product (with CBD)
 - b. TIPCO, manufacturer of CBD-infused food and beverages
 - c. MALEE, manufacturer of CBD-infused beverages
 - d. CBG, manufacturer of energy drink "Carabao Dang" (with CBD)
 - e. ICHI, manufacturer of terpene and CBD beverages
 - f. SAPPE, manufacturer of terpene and CBD beverages
 - g. OSP, manufacturer of CBD-infused beverages
 - h. PTG, a distributor of cannabis-infused beverages and confectionery, and CBD
 - i. MINT, the operator of Coffee club, launches Cannabis Espresso product
 - j. TKN, a candy maker associated with cannabis
 - k. TU, producer of canned tuna with hemp oil and CBD
 - l. XO, manufacturer of cannabis seasonings
 - m. GLOCON, producer of hemp oil and CBD food and beverages

- n. ZEN, a cannabis food supplier
 - o. SPA, hemp oil spa operator and selling spa products mixed with hemp oil
 - p. BC Healthcare Providers and medical drugs
 - q. IP, manufacturer of supplements with CBD extract
 - r. MEGA, manufacturer of supplements that contain CBD extract.
 - s. BEAUTY, manufacturer of cosmetics with CBD extracts
 - t. KAMART cosmetic manufacturer and supplements containing CBD extract
 - u. KISS, manufacturer of dietary supplements and skin care products with CBD extracts
 - v. RS, a distributor of skin care products, dietary supplements, beverages with CBD extracts
 - w. JKN, a distributor of skin care products, dietary supplements, beverages with CBD extracts
 - x. SCM cosmetic manufacturer Skincare products with CBD extract
 - y. DOD cosmetic manufacturer Skincare products with CBD extract
 - z. FN, a distributor of skin care products
 - aa. PR9 Hospitals providing medical cannabis research centers
 - bb. BCH Hospitals providing medical cannabis treatment centers
 - cc. EKN Thai Wisdom Cannabis Clinic
 - dd. LOXLEY terpenes supplies
5. User groups of parts permitted by law (terpenes, branches, leaves, roots) are:
- a. Manufacturers of food, beverages, drugs, dietary supplements, herbal products, cosmetics, spas, animal feeds
 - b. Government agencies/institutions
 - c. Community Enterprises/Social Enterprises/Agricultural Cooperatives
 - d. Modern drug manufacturer/Traditional drug manufacturer/Herbal product manufacturer
 - e. Natural person or juristic person

Strategic Partners:

1. Ban Huay Krai Plant Development Community Enterprise

BHK-PDCE Provides EXCLUSIVE use of all Cannabis licenses, permits, authorization for purpose of growing, harvesting, processing, manufacturing, distributing (domestically and internationally when permitted). Also, provides first right of refusal to for any future licenses, permits, authorizations regarding Cannabis.

BHK-PDCE negotiates and secure all necessary future licenses, permits, approvals, and concessions from Thai government or authorities and facilitates the Import/Export approvals through Thai Government when permitted. Assists in securing all necessary land titles and permits for growing and distribution.

2. Blue Wolf Advisors (BWA):

Canna-Well has selected **BWA** to provide Blockchain, IT, Marketing and Community Building advisory services to launch the CANA token and build a broad base global community. Canna-Well plans in the future to partner with BWA to build out its ecosystem to include DeFi, NFT and Smart Farming technologies along with additional Community building strategies such as CANA Launchpad, which will focus on securing and funding on the Blockchain Private Public Partnerships with SE Asian Governments.

3. Rakkun.Store

Rakkun is the e-commerce branch of CANNAWELL. Rakkun.store has just launched its cannabis website and will focus on Premium Cannabis products. The products will be available domestically initially and expand regionally as laws permit. The Rakkun store will employ a 2 tier referral program that will rapidly expand the customer base. Additionally, through strategic relationships with several well known brands, entertainment companies, and artists, Rakkun is quickly becoming a go to brand for Premium Cannabis. Upon satisfactory expansion of customer base, Rakkun will strategically open regional domestic Dispensaries to bring its Premium Cannabis product line closer to its customers. Moreover, Canna Token will be the preferred method of payment adding increased Token utility and market value, while simultaneously creating a strong revenue base to support Canna Token Staking Rewards.

4. R2 Global Energy Pte. Ltd. Singapore (R2GE)

R2GE – Founded 2016 with focused objective of providing Clean renewable energy, clean water, smart infrastructure to marginalized communities globally. R2GE utilizes it's banking relationships to structure finance for governments and private parties without the burden of tax payer participation. The R2GE team brings extensive banking and construction relationships as well as over 30 years in Government Contracting. The R2GE business model is Build Own Operate Transfer (BOOT). R2 has been working with it's Bank of Record for structured finance for over 6 years

5. Merchant Bank of Record

Our Merchant Bank of Record specializes in Structured Finance operations Globally for over 30 years. The Merchant Bank has an extensive banking background and relationships with unlimited Credit Facility capability to support projects valued in the Billions. As the Merchant Bank of Record for several Equity funds, the Merchant Bank brings diverse infrastructure solutions and value to every Project. The Merchant Bank business model is full turnkey solutions.

6. Lavender House LLC (CBD) / Lavender Boys LLC (THC) USA

Lavender is a USA LLC Company with over 30 years in the Cannabis industry. Started in California in the 90's, Lavender quickly became an industry leader in THC products and later moved into the medical CBD field. The company has an extensive market reach and has teamed with the CANNAWELL to collaborate on training,

growing, harvesting, marketing, and distribution. Additionally, Lavender seeks to become an importer of the Thailand Cannabis Isolates and Distillates when Thailand regulations permit the export and provide licenses.

7. Kush Life LLC (THC) USA

Kush Life – operates in the distribution and merchandising arena. Kush has an extensive distribution network with a reach that spans the full Western United States. Kush products are well known, trusted, and sought after by its customers. Kush brings a merchandising and distribution network that the CANNAWELL will seek to utilize while we expand our customer base to USA.

Government Relationships

1. Board of Investment Thailand

- a. The Office of the Board of Investment is a government agency under the Office of the Prime Minister. Its core roles and responsibilities are to promote valuable investment, both investment into Thailand and Thai overseas investment.
- b. CANNAWELL will coordinate closely with the BOI to ensure investments into Thailand are seamless and focused in the most needed areas with the greatest benefit to both Thailand and CANNAWELL

2. Minister of Finance

- a. Considered to be one of the country's most important ministries, the Ministry of Finance has many responsibilities over public finance and taxation, the treasury, government properties, operations of government monopolies, and revenue-generating enterprises. The ministry is also vested with the power to provide loan guarantees for the governmental agencies, financial institutions, and state enterprises.
- b. CANNAWELL will work with the Minister of Finance on all investments into Thailand to ensure money is properly applied and revenue generated from Private Public Partnerships are best utilized to advance the objectives of both the Government and community.

3. Electricity Generating Authority of Thailand

- a. The Electricity Generating Authority of Thailand(EGAT) is a state enterprise, managed by the Ministry of Energy, responsible for electric power generation and transmission as well as bulk electric energy sales in Thailand.
- b. CANNAWELL will work closely with EGAT to obtain necessary permits and licenses required to assist our customers in creating energy solutions. Additionally, we will seek collaboration on Energy creation investment opportunities that will benefit both Thailand and CANNAWELL

4. Minister of Agriculture

- a. The ministry is responsible for the administration of agricultural policies, forestry, water resources, irrigation, promotion and development of farmers and cooperative systems, including agricultural manufacturing and products.
- b. CANNAWELL will work closely and seek guidance from the Ministry prior to any investments into farmer collaborations, Cannabis production/cultivation, or water treatment projects. CANNAWELL will ensure all projects obtain prior coordination, permits, licenses, concessions etc and approval from the ministry before investments are finalized. Proposals will be submitted/coordinated with Ministry to ensure funding and work is best utilized.

5. Minister of Labour

- a. The Ministry is a Thai government body responsible for the oversight of labour administration and protection, skill development, and the promotion of employment in Thailand.
- b. CANNAWELL will always coordinate with the minister on training and labor participation for all projects. Although investments for projects come from outside Credit Facilities, the approved Bank of Record, Accountant of Record, Tier 1 EPC, and all labour will come from local communities. CANNAWELL does not import labor or outsource labor for any projects. These community projects will be built by the Thai people, for the Thai people.

Use of Funds:

CANNAWELL will utilize tokens to support small emerging cannabis businesses and universities for the advancement of the Thailand cannabis industry via the project's Launch Pad platform. Prospective businesses and universities that receive support from CANNAWELL will enter a strategic partnership where CANNAWELL and its Token Holders that stake the token will benefit.

CANNAWELL will use its global reach to facilitate/fund relationships between international markets and the Thai Cannabis producers. As licensing and export regulations permit, CANNAWELL team will take an aggressive lead to expand into new markets.

Use of Profit Share Revenue:

CANNAWELL will utilize revenue from allocated coins/tokens, profit share agreements, and credit facilities established to expand Cannabis Wellness operations domestically and internationally as well as support Token Holder staking regards. By strategically combining Thailand's unparalleled Leisure destination Resorts and Thailand's highly sought after Traditional Medical Wellness, CANNAWELL has capitalized on both industry sectors. Now with the recent legalization of cannabis, We anticipate Wellness Tourism to expand exponentially.

Platforms:

CANNAWELL will leverage its industry relationships and revenue from the CANNAWELL to establish then advance a wide spectrum of initiatives for the betterment of Thailand and other Countries it expands to. CANNAWELL will operate in 5 (five) verticals: **Clean energy, Clean water, Smart Infrastructure, Agriculture, Academia, all of which will expand the Canna-Wells ecosystem, increasing Canna Token utility and valuation.**

1. Clean Energy:

Solar: CANNAWELL will utilize R2 Global Energy, and its Merchant Bank Credit Facility to strategically utilize rooftop solar in industrial areas to make business Energy independent reducing/eliminating demand on public power grid. The revenue from private Power Purchase Agreements (PPA) will service debt from the Fund or Credit Facility as well as support the staking reward for Token holders who can participate directly. Excess power generated can be sold onto the public power grid for consumption by customers.

2. Waste to Energy:

R2GE are already in discussions with relevant government officials and small businesses about the deployment of waste to energy (WTE) and Enhanced Biomass Machines (EBM). These machines will serve 2 purposes, 1st the removal/recycling of waste, biomass, rubber, and plastic from the land and waterways and 2nd, converting the waste and biomass into emery or reusable products than can be absorbed into the Thai community or sold to benefit the Thai community.

3. Clean Water:

CANNAWELL will engage with community leaders in need of clean water solutions. Thailand currently has several water treatment facilities that are in complete disrepair or not functioning to maximum capacity/efficiency. We believe an infusion of capital and mutually beneficial cooperation/coordination with facility owners, water concession holders and local government officials that we can quickly achieve the desired water needs of the communities affected.

4. Smart Infrastructure:

The CANNAWELL Investment team will seek strategic relationships where we can utilize our credit facility to advance specific infrastructure projects such as Smart Cities, Railways, Ports, Airports, highways, island development.

5. Smart Farming and Agriculture:

With the possible changing landscape of agriculture due to the potential rise/demand of cannabis growers and land, CANNAWELL would like to utilize its partnerships within the farming and cannabis community to facilitate/foster direct relationships for the benefit of all parties involved through smart farming and agriculture technology. For an effective and efficient sustainable ecofriendly

cannabis harvest, the farming, cannabis, and academia will need to work together. We believe that in achieving collaboration with industry leaders and technical experts that we can grow this industry very smartly and for the benefit of all Thais.

6. Academia:

CANNA-WELL believes a sustainable Cannabis industry must begin within academia. CANNAWELL would like to make investments into academia for the education of future generations of growers/agriculturalists. Investment into equipment, labs, and Research & Development, will catapult our program years forward. In addition to a robust university education program in the cannabis field will prepare the next generation for this emerging market. Additionally, it will set us ahead of our border neighbors and prepare us for this global emergence.

Disbursement of Net CANNAWELL Revenue:

CANNA-WELL will disburse a percentage of net revenue obtained from any strategic partnership, joint venture, or business that directly received/ utilized Tokens from the CANNA-WELL Project through its staking rewards platform as well as via airdrop of the Canna-Well Tokens proportionately to all Token holders. Additionally, all net revenue generated from NFTs will also be disbursed proportionately between Token holders.

Utilization of the CANNAWELL Token:

The CANNAWELL Token will be a utility coin that will be accepted on any of the cannabis platforms for merchandise or approved cannabis products or services. The coin will be traded on centralized and/or decentralized exchanges and the value will be based on market pricing. It is our goal to expand the acceptance of the CANNA-WELL coins into other sectors of Thailand as value and cooperation grow and then on the global stage regulations permitting.

We use Blockchain technology to record transactions for completion, accuracy, thoroughness and immutability. And we chose Binance Smart Chain as our core.

Non-Fungible Tokens:

Non-Fungible Token (NFT) is a type of Cryptocurrency which uses Blockchain technology to confirm ownership of the asset. At present, it is widely used with digital assets that each token has its own unique properties, comparable to collectibles.

The exclusivity of each NFT Token can be defined as Unique, Rare, and Indivisible

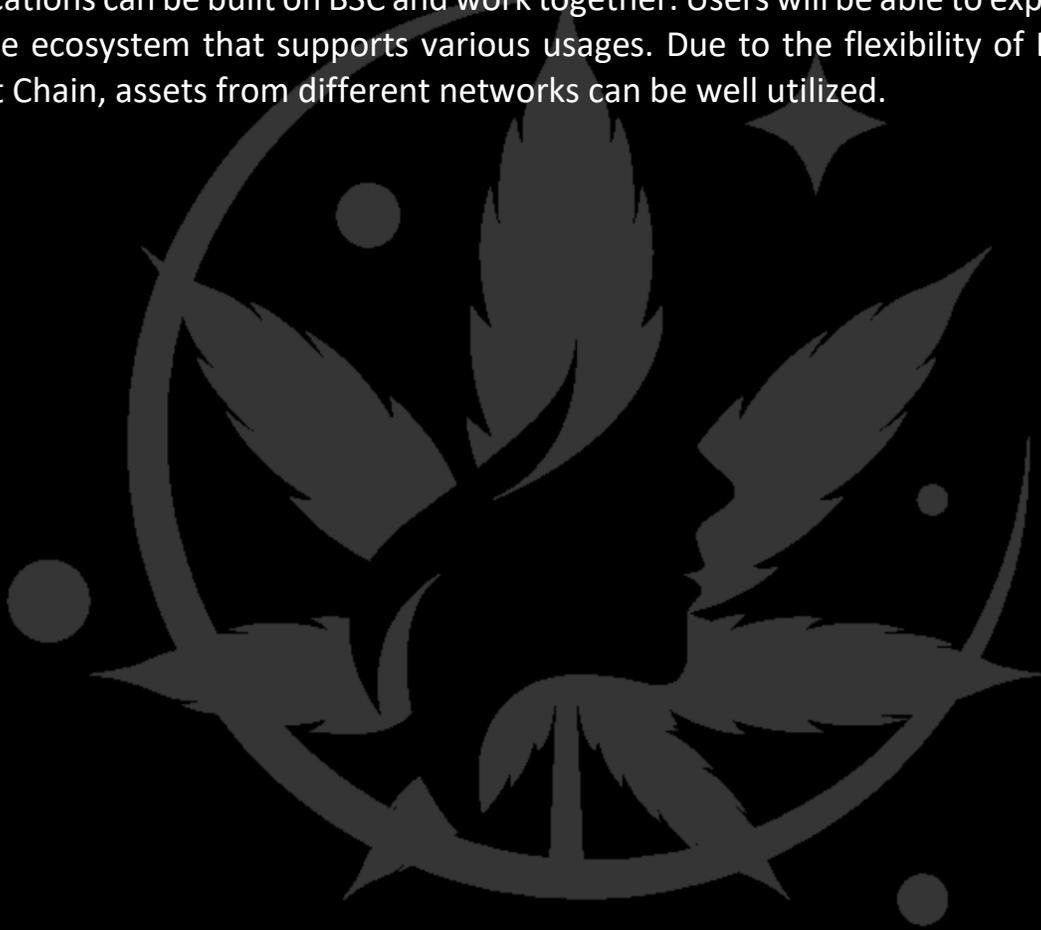
The CANNA-WELL NFT Token is intended to be utilized as an exclusionary product to signify extraordinary events such as a new strain of cannabis or launch of new clean energy initiative or industry altering collaborations etc. The value of Token will be consistent with its rarity and significant meaning/achievement.

Blockchain

We chose Binance Smart Chain (BSC) for the CANNA-WELL Token. BSC is originated from the number one trading site, offering its scalability capability and Smart Contract functionality that is compatible with the Ethereum Virtual Machine (EVM). Its design goal is to be able to ensure high performance with any enormous transaction volume.

The Binance Smart Chain can generate a new block in approximately 3 seconds using a Proof-of-Stake (POS) Consensus Algorithm and Proof of Staked Authority (PoSA), where participants stake their BNB to be validators. If a participant offers a valid block, a transaction fee is earned from the transaction. BSC uses Dual-chain architecture that is conceptualized to allow users to transfer assets from blockchain to another system smoothly.

This way, you can enjoy fast trading on Binance Chain, while powerful decentralized applications can be built on BSC and work together. Users will be able to experience a large ecosystem that supports various usages. Due to the flexibility of Binance Smart Chain, assets from different networks can be well utilized.



TOKENNOMICS:

- **Token Name** : CANNAWELL Token
- **Symbol** : CANA
- **Total Tokens** : 200,000,000,
- **Expiration** : None
- **Blockchain** : Binance Smart Chain
- **Contract** : TBD

CANNAWELL will issue **200 Million CANNAWELL Tokens**. The break down will be:

1. 30% Founder (Restricted)
2. 10% Strategic Relationships (Restricted)
3. 40% Public Sale (includes Presale and Investors (partially restricted))
4. 5% Future Teams (Unrestricted)
5. 15% Reserved for liquidity.

Vesting Periods

- 1 and 2 above are restricted with a staggered vesting period over 3 years. 1% per month can be withdrawn beginning in month 6 from the token event and ending in month 36. The Remaining 64% will be vested on month 37.
- 3 Presale customers and investors that received presale pricing:
 - Presale Customers will have no restrictions.
 - Private Sale Investors will be restricted for 24 months. 1% per month can be withdrawn from month 6 to month 24. The remaining 82% will be vested on month 25
 - Public customers purchases on all exchanges are unrestricted

Initial Coin Offering

Tokens for Pre-Sale: 80 Million (to be released incrementally)

Chain: Binance Smart Chain

ICO Price: \$0.125 Presale Price

Coin release will be in 3 phases:

1. Strategic Relationships
 - Date Quantity and Pricing TBD
2. Investors
 - Date Quantity and Pricing TBD
3. Open Public
 - DATE Quanrity and Pricing TBD

UPCOMING EVENTS

June and August 2022

Surf & Sand Resort

Prelaunch party completed on June 18, 2022. Surf & Sand Leisure Resort is in final stage of obtaining their Cannabis Wellness license. This will be the first Cannabis Wellness Leisure Resort in Thailand. The party was an overwhelming success and entertainment was top shelf with the Bangkok Invaders and Thaitay performing. Canna-Well will duplicate that energy and success throughout Thailand as we ramp up to License 49 more Cannabis Leisure Resorts.

August 2022

Surf & Sand Resort

Surf & Sand has scheduled its monthly Cannabis Wellness event for 30 August. This event theme will be a pool party open to local community and all current and future Wellness customers. Additionally, Canna-Well and Surf & Sand will be extending an all expense paid invitation to selected outstanding performers from our global marketing teams. Live Music and Top Tier Dj will perform the whole evening.

September 2022

Koh-Chella Island Party

CannaWell will be hosting its first promotional event in Phuket. The purpose of the event is to first have a lot of fun with outlet customers and then expand Cannabis Wellness operations and establish our presence in the South of Thailand. We anticipate to sign 6 Letters of Intent for new Cannabis Wellness Leisure Resorts. We are bringing in the famous South Side group and Bangkok Invaders to entertain the crowd. Lastly we will be inviting more special guests from our marketing teams to join in the festivities.